

**Eva Patricia Fernández Manzano**

**Pedro de Répide, 7, 2º**

**Madrid 28011 - Spain**

**Mobile: (+34) 639.74.95.95**

**Email: [evapfernandez@hotmail.com](mailto:evapfernandez@hotmail.com)**

**Employment:**

**2010-07            Media Manager. Creta Producciones, S.L.**

Responsible for the execution of national and international projects in media. Selling advertising, and programs for the television. Financial control, working out of budgets and search for funding. Executive production and direction of working lines. Negotiations of promotional plans, visiting face to face clients and its application. Knowledge about market trends and competitions. Management of contents and identification of development opportunities and new business in new technologies and education.

**2009-2008            Lecture (Ph. D.). Carlos III University.**

Area of working: Business Administration and Management plus Audiovisual Communication.

**2007-06            Director of the department of Audiovisual Communication and Advertising.  
Universidad Europea of Madrid.**

Departmental structure management: staff, productivity, timetables, teachers hiring, leaves, promotions, etc. Responsible of formative activities: symposiums, talks, conferences. Making of budgets. Planning and development of Direction for Objectives. Responsible of investigation tasks. Teaching career programming guidance and identification of potentials.

**2003-03            Product Manager. Creta Producciones, S.L.**

Planning and development of new TV and film projects. Director and scriptwriter of *El Chupinazo* (2005), Abycine Digital 2004 award. Albacete film festival. Project development and scriptwriter of the animation TV series *Érase Perdices* (2005). Project subsidized by the European Union in the framework of the Program Youth and awarded with several prizes. Production Chief in the TV pilot *Universitarios* (2003), project subsidized by the European Union.

**2002-1999            Product Assistant. Álamo Films – Guadiana Producciones.**

Responsible of the steps of pre-production, filming and pos-production. Making of budgets, search and hiring working teams. Negotiations with suppliers and acceptance of budgets. Advertising campaigns filming management. Mediation between the Creative Agency and the Productive Company.

**Education:**

2007    Upper Program of Audiovisual Management. Instituto de Empresa.

2005    Doctor at the Universidad Complutense of Madrid, Department of Audiovisual Communication and Advertisement I.

2000    Bachelor of Media Studies, branch of Audiovisual Communication at Universidad Complutense of Madrid.

**Further Skills:**

Perfect command of Microsoft Office, Operative System Windows XP. Image and photography editors. Excellent use of Internet.

Fluent spoken, written and read English. First Certificated in English. University of Cambridge.